

Fact sheet

# **Transitions® Signature™ Lenses**

Available in: Grey and Brown

### **Product Description:**

Fully clear indoors – but outside, they're more responsive than ever. Based on Transitions Optical's exclusive Chromea7™ photochromic technology and Life360™ testing process through more than 1000 scenarios, the new Transitions® Signature™ lenses are even more reactive to light conditions outdoors and can also adapt quickly to indirect light – they get darker even from light reflected from buildings, cars, and many other surfaces. The versatility and adaptability of Transitions® Signature™ lenses always ensures you'll be seeing things in the best possible light.

## **Key features/benefits:**

- Seamless light management through the day in all environments: The new Chromea7™ technology allows Transitions® Signature™ lenses to optimize the amount of light that reaches your eyes, whether you're indoors or outdoors. It has undergone rigorous real life testing in more than 1000 scenarios through Transitions' Life360™ testing methodology, so you can be assured they adapt to your visual needs any time, any day.
- Responsive to indirect light: Transitions® Signature™ lenses respond better to indirect light, giving you ample tint even when your face is away from the sun and allow you to see things in the best possible light. This includes light reflected from buildings and indirect glaze and haze from scattered light in low light conditions.
- Responsive to hotter temperatures: Having been tested in over 200 real life conditions in various locations around the world, Transitions® Signature™ lenses provides consistent performance in all temperature conditions.
- Fast fade back to clear speed: Chromea7<sup>™</sup> technology allows Transitions® Signature<sup>™</sup> lenses to be more responsive to the lighting conditions around you so they'll adapt to your environment before you even know it. They also fade quickly back to clear once you're indoors.
- Protects your eyes from harmful ultraviolet rays: Transitions® Signature™ lenses block 100% UV rays, offering comprehensive protection for your eyes when you're out in the sun.
- Fit any prescription and frame: Available for most frame and prescription types to suit your personal preference.
- Suitable for any age including children: They work well for a variety of ages, including young active children.

#### **Recommended for:**

- People who go outdoors at different times of the day.
- Those who need an adaptive lens that goes completely clear indoors.
- Those who spend most of their time indoors and are also outdoors frequently.

#### **Press contact:**

#### **SPRG on behalf of Transitions Optical**

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